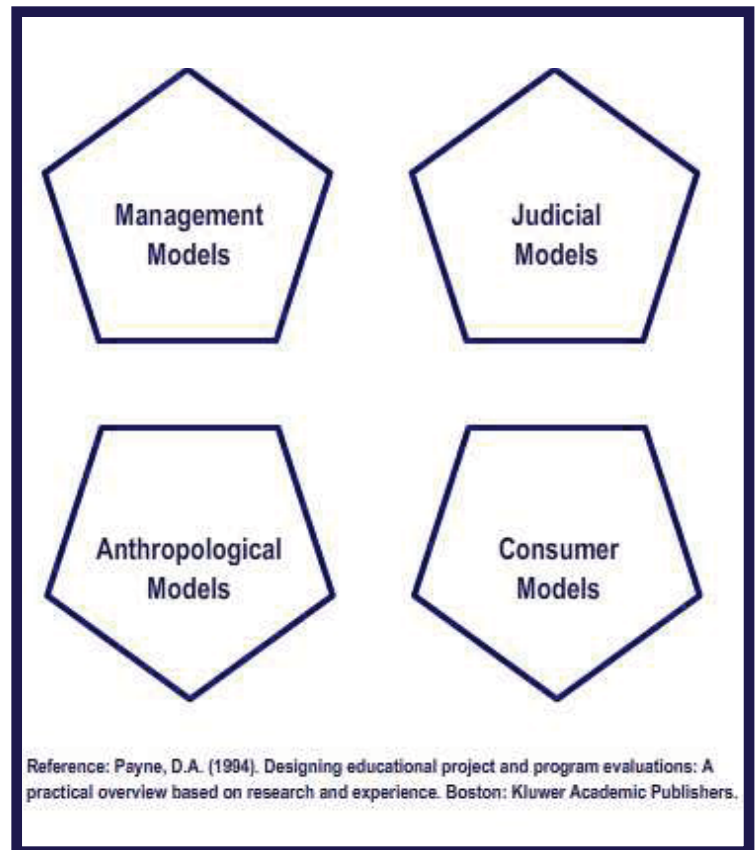
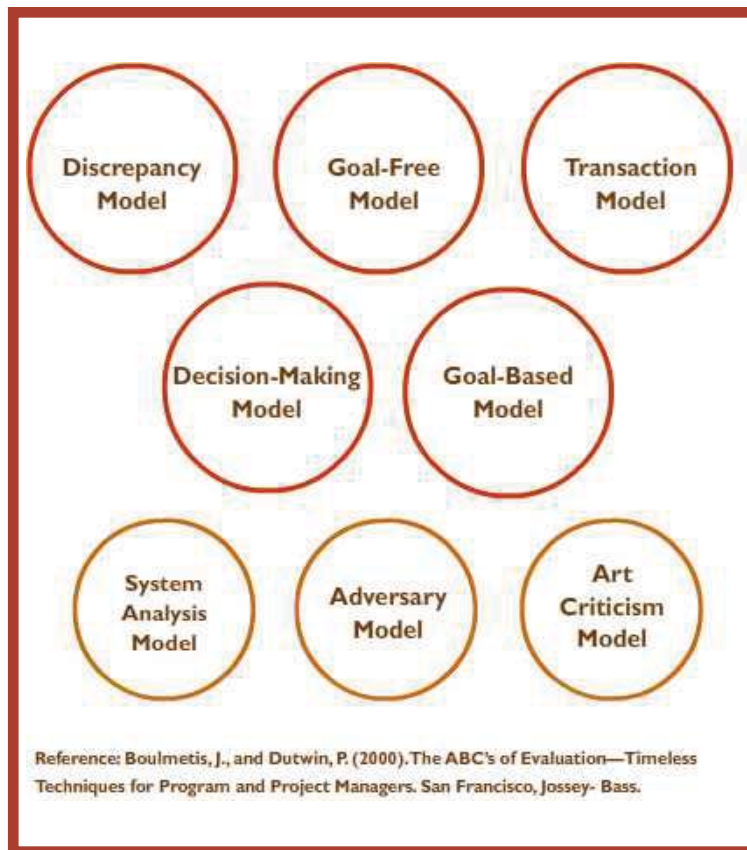


## Unit 03: Categorization of Models & Approaches for Evaluation



### QUESTIONS-AND METHODS-ORIENTED

Objective-based\*  
Accountability, Particularly-by-Results Studies  
Success Case Method  
Objective Testing Programs  
Outcome Evaluation as Value Added Assessment  
Performance Testing  
Experimental Studies\*  
Management Information Systems  
Benefit-Cost Analysis  
Clarification Hearing  
Case Study Evaluations\*  
Criticism and Connoisseurship  
Program Theory-Based Evaluation  
Mixed-Methods Studies

### IMPROVEMENT/ ACCOUNTABILITY

Decision- and Accountability- Oriented Studies (CIPP model)\*  
Consumer-Oriented Studies\*  
Accreditation and Certification

### SOCIAL AGENDA/ ADVOCACY

Responsive Evaluations or Client-Centered Studies\*  
Constructivist Evaluation\*  
Deliberative Democratic Evaluation

### ECLECTIC

Utilization-Focused Evaluation\*

Reference: Scufflebeam, D. L. & Shinkfield, A. J. (2007). Evaluation Theory, Models, & Applications. San Francisco, CA: Jossey-Bass.